

MentorCoach Profile



Amy Moore

Business Information	
Company Name	Amy Moore & Associates
Website Address	
Job Title	Director
Areas of Business Interest	Consulting, Banking, Start Ups; anyone seeking change and aiming to fulfill their potential
Other Information	I also work as an Associate of the Gordon Institute of Business Science and of the Business Results Group. In this capacity I work across a variety of leadership programmes for individuals and groups. I am also a certified trainer across Edward de Bono's thinking tools which I incorporate in my coaching.
Contact Details	+27 83 326 9665; skype: amydfmoore
e-mail Address	amy@moore.za.com

Name and Surname	Amy Moore
Title	Director, Amy Moore & Associates

<p>Experience</p>	<p>My work over the last twenty years has spanned the USA, UK and South Africa across a variety of industries – government, academia, consulting and training. I draw on my experience of living and working in other countries and other life experiences (as a mother, wife, daughter, friend and member of different teams of individuals) to help clients achieve their full potential.</p> <p>I started my career as a political advisor to a member of British Parliament before moving to a public affairs consultancy running national campaigns across a variety of industries – gaming, environmental protection, transportation and food and health care.</p> <p>While in the States I worked for the Institute for International Studies at Stanford University, acting as a link between faculty, students and donors through developing new curricula, fundraising and large scale conference training and execution.</p> <p>After arriving in South Africa 14 years ago I became the HR manager for Bain & Company's Johannesburg office, a branch of the international strategy consulting firm. In the last six years I have been an independent coach, consultant and trainer to companies facing change and needing assistance in developing their people. My clients have spanned financial, professional services and entrepreneurial start ups, a bio-technology firm, a university, an international mining company and a major cell phone banking operator.</p> <p>I also am an Associate of the Gordon Institute for Business Science (GIBS) where I work across a variety of their academic and leadership programmes as a coach and facilitator.</p> <p>My real passion is 1:1 coaching and coaching for small groups and teams. That is where the majority of my time is spent now.</p>
<p>ICF Accreditation</p>	<p>ACC: ACTP</p>
<p>Qualifications</p>	<p>BA: Mount Holyoke College (USA) MSc: London School of Economics (UK) Certified Professional Co-Active Coach (CPCC) Associate Certified Coach (ACC), International Coach Federation</p>
<p>Who would you like to mentor and why? (Example: ACC Portfolio)</p>	<p>I would like to mentor anyone aiming for ACC, regardless of which route and on an individual or group basis. Why? I'm passionate about developing the standards of coaching in South Africa and believe I can make a contribution individually or with groups.</p>
<p>What would you cover in each 1 hour session:</p>	<p>The agenda would be very much driven by the client. I would draw on my own accreditation process, knowledge of ICF competencies, and coaching experience over the last six years. I would aim to structure sessions that meet the client's needs and help them towards their goal of becoming an ACC.</p>